



House of Doge and Merger Partner Brag House Holdings Celebrate Key Milestone with Partner 21shares' Launch of the 21Shares 2x Long Dogecoin ETF (TXXD)

November 20, 2025

New leveraged ETF offers investors 2x daily exposure to Dogecoin, expanding 21shares' U.S. product lineup following FalconX acquisition

NEW YORK, Nov. 20, 2025 (GLOBE NEWSWIRE) -- House of Doge, the official corporate arm of the Dogecoin Foundation, along with merger partner Brag House Holdings Inc. (NASDAQ: TBH), today celebrates the launch of the 21Shares 2x Long Dogecoin ETF (Ticker: TXXD) (the "Fund"). Launched by House of Doge partner 21Shares, one of the world's leading issuers of crypto exchange-traded funds (ETFs), TXXD will offer investors leveraged exposure to one of the most dynamic and community-driven assets in the digital asset market. The new ETF will begin trading on NASDAQ on November 20, 2025.

The 21Shares 2x Long Dogecoin ETF (TXXD) is designed to provide investors with twice (2x) the daily performance of Dogecoin (DOGE), before fees and expenses. The ETF allows investors to gain leveraged exposure to Dogecoin through a regulated, exchange-traded structure that can be purchased directly through their bank or broker.

21Shares 2x Long Dogecoin ETF (TXXD)

Ticker	ISIN	Exchange	Currency	Fee	Inception Date	Issuer
TXXD	US53656G1756	NASDAQ	USD	1.89%	November 20, 2025	21Shares US LLC

TXXD builds on 21shares' exclusive partnership with the House of Doge, the official corporate arm of the Dogecoin Foundation. 21Shares and House of Doge serve as equal partners building new opportunities across the Dogecoin ecosystem, all supported by the Foundation. Earlier this year, 21shares launched the only Dogecoin ETP in Europe, globally endorsed by the Dogecoin Foundation, marking a significant milestone in bringing institutional-grade access to Dogecoin. The collaboration highlights Dogecoin's evolution from an internet meme to a leading decentralized digital asset, supported by real-world utility, growing merchant adoption, and a uniquely engaged global community.

Dogecoin's ecosystem continues to mature, with major companies such as Tesla and AMC Theatres accepting it for payments. The community's guiding principle – "*Do Only Good Everyday*" – has inspired charitable and financial inclusion initiatives around the world, showcasing the cultural and social impact of decentralized finance.

"Dogecoin represents one of the most vibrant and enduring communities in crypto, and this new ETF gives investors a simplified way to participate in its growth," said Federico Brokate, Global Head of Business Development at 21shares. "With TXXD, investors can access leveraged exposure to Dogecoin through a regulated and transparent structure – combining transparency, liquidity, and institutional-grade reliability."

"Our mission has always been to support the Dogecoin community and expand what's possible for the ecosystem," said Marco Margiotta, CEO of House of Doge. "This new ETF reflects the strength and momentum of a growing community of investors that continue to shape the future of crypto."

"This marks a defining moment not just for House of Doge, Brag House Holdings, and our partners at 21Shares, but it also reinforces the Dogecoin vision, a vision that's always been powered by community, creativity, and infinite possibilities, said Lavell Juan Malloy II, CEO of Brag House. With the launch of TXXD, we're putting the full force of Dogecoin's energy onto NASDAQ, unlocking double the opportunity for investors, partners and shareholders. Dogecoin's journey isn't just about market innovation, it's about everyday people rewriting what digital inclusion looks like. We strongly believe in the spirit of 'Do Only Good Everyday,' This is just the beginning, and together, our community will make history, one block at a time."

The 21Shares 2x Long Dogecoin ETF aims to deliver 200% of Dogecoin's daily performance, before fees and expenses. Due to daily compounding, performance over periods longer than one day may differ significantly from twice the underlying asset's performance. Leveraged ETFs are intended for short-term use by sophisticated investors who actively monitor their positions and understand the risks of high-volatility exposure.

This launch comes on the heels of 21shares' acquisition by FalconX, the leading global digital asset prime brokerage, announced

earlier this year.

About House of Doge

House of Doge is the official corporate arm of the Dogecoin Foundation, committed to advancing Dogecoin (\$DOGE) as a widely accepted and decentralized global currency. By investing in the infrastructure needed to bring Dogecoin into everyday commerce, House of Doge is building secure, scalable, and efficient systems for real-world use. From payments and financial products to real-world asset tokenization and cultural partnerships, House of Doge is leading the next era of crypto utility, where Dogecoin goes beyond the meme and fulfills its mission of Doing Only Good Everyday on a global scale.

About 21shares

21shares is one of the world's leading cryptocurrency exchange traded product (ETP) providers and offers one of the largest suites of crypto ETPs in the market. The company was founded to make cryptocurrency more accessible to investors, and to bridge the gap between traditional finance and decentralized finance. 21shares listed the world's first physically-backed crypto ETP in 2018, building a seven-year track record of creating crypto ETPs that are listed on some of the biggest, most liquid securities exchanges globally. Backed by a specialized research team, proprietary technology, and deep capital markets expertise, 21shares delivers innovative, simple and cost-efficient investment solutions.

21shares is a subsidiary of FalconX, one of the world's largest digital asset prime brokers. For more information, please visit www.21shares.com.

About Brag House

Brag House is a leading media technology gaming platform dedicated to transforming casual college gaming into a vibrant, community-driven experience. By seamlessly merging gaming, social interaction, and cutting-edge technology, the Company provides an inclusive and engaging environment for casual gamers while enabling brands to authentically connect with the influential Gen Z demographic. The platform offers live-streaming capabilities, gamification features, and custom tournament services, fostering meaningful engagement between users and brands. For more information, please visit www.braghouse.com.

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An investor should consider the investment objectives, risks, charges, and expenses of the Fund carefully before investing. The prospectus and, if available, the summary prospectus contain this and other information about the Fund. You may obtain a prospectus and, if available, a summary prospectus by downloading the prospectus from www.21Shares.com or calling (646) 370-6016. Please read the prospectus or summary prospectus carefully before investing. The Fund is a recently organized investment company with a limited operating history. As a result, prospective investors have a limited track record or history on which to base their investment decision.

Important Disclosures and Risks

Crypto assets, such as DOGE, operate without central authority or banks and are not backed by any government. Crypto assets are often referred to as a "virtual asset" or "digital asset," and operate as a decentralized, peer-to-peer financial trading platform and value storage that is used like money. A crypto asset is also not a legal tender. Investments linked to DOGE can be highly volatile compared to investments in traditional securities and the Funds may experience sudden and large losses. The markets for DOGE and DOGE-related investments may become illiquid. These markets may fluctuate widely based on a variety of factors. An investor should be prepared to lose the full principal value of their investment suddenly and without warning. A number of factors affect the price and market for DOGE such as new technology and supply and demand for DOGE.

DOGE and DOGE-related investments are relatively new investments. The performance of DOGE-related investments, and therefore the performance of the Fund, may differ significantly from the performance of DOGE.

The use of leverage increases the risk of loss and volatility, and the Fund may not be suitable for all investors. It is intended for sophisticated investors who understand the effects of daily compounding and are able to actively monitor and manage their investments. Investors could lose the entire value of their investment within a single trading day. Leverage may amplify both gains and losses.

The Fund's goal is not to achieve its stated objective over periods longer than a single day. Compounded daily rebalancing can lead to returns that differ from twice the price performance of DOGE for the same period. The Fund will lose money if the price performance of DOGE is flat over time, and the Fund can lose money regardless of the performance of DOGE due to daily rebalancing, the volatility of the price of DOGE, compounding of each day's return, and other factors. There is no guarantee that the Fund will meet its stated objective.

Futures investing is highly speculative and involves a high degree of risk. An investor may lose all or substantially all of an investment in the Fund. Investing in commodity interests subjects the Fund to the risks of its related industry.

The Fund is classified as a "non-diversified" investment company under the 1940 Act and may invest a larger percentage of its assets in a single position or issuer than a diversified fund.

The Fund currently intends to effect creations and redemptions principally for cash, rather than principally in-kind because of the nature of the Fund's investments. As such, investments in the Fund may be less tax efficient than investments in ETFs that create and redeem in-kind.

The Fund is deemed a commodity pool and is therefore subject to regulation under the Commodity Exchange Act and the rules of the Commodity Futures Trading Commission (CFTC).

An investment in the Fund involves risk, including possible loss of principal. ETFs trade like stocks, are subject to investment risk, fluctuate in market value and may trade at prices above or below the ETF's net asset value (NAV), and are not individually redeemable directly with the ETF. Brokerage commissions and ETF expenses will reduce returns. ETFs are subject to specific risks, depending on the nature of the underlying strategy of the Fund. These risks could include Clearing Broker Risk, Collateral Securities Risk, Cybersecurity Risk, Early Close/Trading Halt Risk, Intra-Day Investment Risk, Market Risk, Reverse Repurchase Agreements Risk, Valuation Risk, Whipsaw Markets Risk, and XRP-Related Investments Tax Risk. For a complete description of the Fund's principal investment risks, please refer to the prospectus.

Shares of the Fund are not FDIC insured, may lose value, and have no bank guarantee.

Shares are not individually redeemable directly with the Fund. Brokerage commissions and Fund expenses will reduce returns.

PINE Distributors LLC is the distributor for the 21Shares 2X Long DOGE ETF. Teucrium Investment Advisors, LLC serves as the investment adviser and 21Shares US LLC serves as the Subadviser to the 21Shares 2X Long DOGE ETF. PINE Distributors LLC is not affiliated with Teucrium Investment Advisors, LLC or 21Shares US, LLC.

Learn more about PINE Distributors LLC at FINRA's BrokerCheck TUCRM-XXXXX-XX/25



Source: Brag House Holdings, Inc